



Advancement Work in Student Affairs: New Directions for Student Services: Summer 2010

By Student Services (SS), Thomas E. Miller

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, *Advancement Work in Student Affairs: New Directions for Student Services: Summer 2010*, Student Services (SS), Thomas E. Miller, Readers are encouraged to consider fundraising an essential component of their future as student affairs professionals. Chapter topics discussed include * The context for development work in student affairs * Getting started in student affairs development * Student affairs and alumni relations * Fundraising for student affairs at comprehensive institutions * Entrepreneurialism in student affairs: the Eckerd College Waterfront Program story * More than an open door: deploying philanthropy to student access and success in American Community Colleges * Suggestions for the path ahead Student affairs divisions need to find ways to support themselves and move toward self-reliance and self-determination. The most important aspect of student affairs practice will always be in the context of institutional frameworks and mission, and it will always be characterized as a collaborative partnership with others. However, the best of student affairs operations will at the same time be characterized as self-sufficient, carrying their own weight--a goal best accomplished through a commitment to development work and fundraising. This volume aims to help student affairs professionals realize...

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